



Stay **Independent** Together.

Exclusively focused on the future success of independent brokers



CanadianBrokerNetwork



4000+
EMPLOYEES

100+
OFFICES

\$3.5B+
GWP

KEEP YOUR **FREEDOM**

We are an alliance of independent, employee-owned insurance brokerages that share best practices, experience, and connections to help members of our community innovate, grow and succeed.

With over 100 offices, 4,000 employees, and over \$3.5 billion in property and casualty premiums as well as employee benefits, life, and financial services our members recognize there is strength in numbers.

Through our independent-only brokerage network and the CBN team, members are supported with a forum for best practices and intelligence sharing; unique deals, value-added services, and exclusive events and conferences.

If you're a "fiercely" independent broker looking for a competitive advantage, this is an opportunity to grow your business and protect your future. Participate in the benefits of CBN while securing the future of your organization. As a member of the CBN community, you'll get early exposure to joint ventures, group-purchase deals, new technologies, and exclusive products and programs to give you a competitive edge.

You'll get the best of both worlds: the autonomy to make your own decisions and the bench strength to help you execute.



OPERATIONAL EXCELLENCE



EXCHANGE BEST PRACTICES & BUSINESS INTELLIGENCE

Collaborate with leaders at all levels across the CBN network

- Leverage the subject matter experts and collective experience of the group to increase the value you bring to clients and employees
- Learn from each other at our principal meetings and annual leadership conferences: commercial, personal & technology
- Access CBN communication platforms to easily connect with other professionals across Canada in real time
- Compare financial results in the annual benchmarking and productivity studies:
 - Operational
 - Technology Efficiency
 - Sales and Growth
 - Compensation



INCREASE MARKETPLACE RELEVANCY & SCALE

Be part of a national organization with a large and respected voice in the industry

- Access national and international affiliates which include the best insurance experts in the world
- Understand the scope of insurer relationships across the full network with our consolidated reporting
- Increase individual insurer and underwriter relationships through the Underwriter of the Year Awards
- Get to know the industry's senior executives at the annual Insurer Presidents Dinner
- Win more business through our exclusive deals and wordings
- Attract new opportunities through increased brand awareness
- Leverage customized individual and CBN-wide production reports using the data in our warehouse



ACHIEVE OPERATIONAL EXCELLENCE

Access opportunities and resources developed for all members

- Attract top talent and reward existing employees with our commercial and personal sales incentive programs and trips
- Develop employees through customized workshops and programs created for CBN members
- Build sales pipelines and enhance client engagement with CBN generated content including: market reports, industry newsletters and brandable monthly technical content
- Enjoy preferred deals with vendors and industry service providers
- Stay current on new and evolving coverages and marketplace trends with our research reports
- Collaborate on new technologies and joint projects



GROW YOUR POTENTIAL

AND JOIN THE VOICE OF INDEPENDENT BROKERS

The foundation of CBN is the open sharing of business intelligence and member best practices to support the success of each member and the independent brokerage community.

Member Qualifications include:

- Independently owned and controlled by active participants in the brokerage
- Growth-oriented with a professional reputation in the Canadian insurance industry
- Committed to the success of CBN and its members; willing to share information openly and participate in all meetings and events

If you are a high-performing independent broker looking for a competitive advantage and meet the criteria, we'd like to hear from you.

Want to learn more? For key contacts, including our member list, or to learn more about CBN, please visit our website: canadianbrokernetwork.com



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